



About FERM

FERM is a supplier of power tools for the DIY and professional market. FERM distinguishes itself with high performance, high quality, excellent ergonomics, Dutch design and fair price. Whether it concerns drilling, sawing, sanding, grinding, polishing or milling, FERM helps with all job challenges. The product range consists of hand-power tools, stationary tools and automotive tools.

For expansion in our E-commerce department, we are looking for an:

INTERN E-COMMERCE

Job description

For the further development and implementation of our global online strategy FERM offers you a challenging, instructive and varied internship in the field of E-Commerce. FERM offers the possibility to independently execute projects and to participate as a full member within the team. This internship is available immediately and the duration of the internship is negotiable.

FERM E-Commerce

FERM E-Commerce engages in selling products via third-party websites, for example via www.coolblue.nl or www.amazon.de. FERM has set out an online strategy. Connecting with the ambition to grow and to realize existing plans and strategies, the intern will give the E-Commerce section more form and content. You are responsible for development and output, which means that your activities will be directly visible in practice.

Key responsibilities

- Daily management and management of a webshop / platform of one of our foreign customers. In concrete terms, this means that you will help to increase the turnover for this webshop (see also the internship assignment below).
- Translating content (translating Dutch or English texts into French, for example).
- Support your colleagues in online marketing
- Provide support for other office work

Internship assignment

FERM offers you an internship assignment in which your activities form the basis for your internship assignment. So you will help with the management of a foreign webshop, this work can be combined with a market research into the country in question. With the knowledge you have gained you can develop a strategy that will make the webshop run even better, or you might find that FERM has to work together with another webshop.

Profile

- Study in the direction of marketing / communication / export
- Interested in online marketing
- No 9 to 5 mentality
- In possession of the Dutch and/or English language in word and writing
- Good knowledge of a third foreign language (preferably French) (minimum level B1-B2)
- Knowledge of other foreign languages is an advantage.

Required competencies

- Flexible
- Secure / Attention to detail
- Initiative
- Creative

What we offer

- Company that is growing rapidly
- Stimulating work environment
- Freedom to develop

Apply

For questions about the vacancy or the application procedure, please contact:

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More information about FERM can be found on www.ferm.com